



2019 Editorial Calendar

CSCMP's *Supply Chain Quarterly* will publish six times a year, with one special issue—June's State of Retail Supply Chain 2019—appearing only in a digital format.

Publisher reserves the right to revise this calendar based on industry developments and editorial judgment. Topics may appear in the print edition, online, or both.

Issue	Special theme or feature	Ad close	Bonus distribution
Q1 2019 January/February	Warehousing and Material Handling The lead article looks at warehousing and material handling's role in supply chain execution	February 1	ProMat 2019, WERC's 2019 Annual Conference and Solutions Center Exhibition, Gartner 2019 Supply Chain Executive Conference, TMSA
Q2 2019 March/April	Global Logistics and Transportation The lead article focuses on logistics and transportation as the foundation of global supply chains	April 5	CSCMP 2019 EDGE Annual Conference
All-Digital Edition May/June	State of Retail Supply Chain 2019 This all-digital edition will deliver readers our very own content on retail logistics and supply chain innovations and strategies from the market's best media brands	June 7	Both <i>Supply Chain Quarterly's</i> and <i>DC Velocity's</i> digital, mobile app, and e-newsletter subscribers
Special Issue July/August	Annual "State of Logistics Report" Special theme issue explores the impact of logistics on the U.S. economy	August 2	CSCMP 2019 EDGE Annual Conference, IANA
Q3 2019 September/October	The Digital Supply Chain The lead article looks at how technology enables supply chain innovation	October 4	
Q4 2019 November/December	Omnichannel Strategies The lead article explores successful strategies in omnichannel retail and e-commerce	November 29	Modex 2020, RILA 2020

*Examples of potential technology topics include: Blockchain, supply chain planning and execution, TMS, WMS, visibility, inventory management, risk management, e-procurement, Internet of Things, data capture/track and trace, manufacturing, network optimization, demand planning and management, global trade management, analytics, S&OP, business intelligence, forecasting, supplier management, machine learning, artificial intelligence, geographic information systems, ERP

Value-Added Coverage

- CSCMP EDGE Annual Conference Preview e-Newsletter (September)
- Supply Chain Exchange Exhibition Show Guide (September)
- Weekly Supply Chain Executive Insight e-Newsletter
- Daily additions to SupplyChainQuarterly.com

In every issue:

- Logistics and transportation
- Technology*
- Supply chain best practices
- Warehousing and material handling
- Procurement
- Manufacturing
- Finance and economics
- Professional and career development
- Q&A with industry thought leaders
- Expert commentary on supply chain trends and current research
- News and views from CSCMP

SPECIAL ADVERTISING OFFERS

▪ Q1 ISSUE (JANUARY/FEBRUARY)

Buy one full-page ad, get a FREE Boardroom Outlook page

All full-page advertisers in this issue will receive a FREE Boardroom Outlook page, where they can present a company executive's message to our readers.

▪ Q2 ISSUE (APRIL/MAY)

Bonus Distribution at CSCMP's Annual Conference

▪ State of Retail Supply Chain 2019 - All Digital Edition (JUNE)

Bonus Distribution: DC VELOCITY Readers

Readers of both *Supply Chain Quarterly* and *DC Velocity* will get this special issue, available only in a digital format.

▪ ANNUAL "STATE OF LOGISTICS REPORT" (JULY/AUGUST)

Buy one full-page ad, get a FREE Partner Profile page

All full-page advertisers in this issue will receive a FREE Partner Profile page, where they can present their company's value proposition to our readers.

Bonus Distribution at CSCMP's Annual Conference

A *Supply Chain Quarterly* EXCLUSIVE! All attendees will receive the issue in their conference registration packets.

THE 2019 THOUGHT LEADERS & RAINMAKERS DINNER

Take advantage of a unique, exclusive opportunity to gain invaluable visibility at the premier, invitation-only event at the Council of Supply Chain Management Professionals' EDGE Annual Conference.

Our tenth annual *Supply Chain Quarterly/DC VELOCITY* Thought Leaders & Rainmakers Networking Reception and Dinner is an intimate gathering of a select group who have been recognized in the pages of *DC VELOCITY* as either Thought Leaders or Logistics Rainmakers.

This year's event will take place in Anaheim, CA, on Tuesday, September 17, 2019, during CSCMP's EDGE Annual Conference, with a welcome reception at 6:30 p.m. and dinner at 7:30 p.m.

Sponsor Packages	Price*
Silver	\$3,995* (4 available)
Gold	\$6,575* (2 available) Opportunity to bring two invited guests in addition to two sponsoring company representatives
Platinum	\$11,250* (1 available) Opportunity to bring four invited guests in addition to four sponsoring company representatives

Contact your *Supply Chain Quarterly* sales representative today for more information on what your sponsorship includes!