



**Established 2002**  
**Issues Per Year: 12**  
**Issues This Report: 6**

**AGILE BUSINESS MEDIA, LLC**  
**500 E. Washington St.**  
**North Attleboro, MA 02760**  
**(412) 596-7387**  
**www.dcvelocity.com**

**PUBLICATION DESCRIPTION**

*DC VELOCITY* serves the supply chain field focusing solely and specifically on large distribution center operations. It is edited for a blend of dc operations management, and executive level management with wide-ranging logistics responsibilities that include overall responsibility to the operations of their companies' distribution centers.

**FIELD SERVED/DEFINITION OF RECIPIENT QUALIFICATION**

*DC VELOCITY* serves Wholesale, Retail and Manufacturing distribution centers, Third Party Logistics Providers and Manufacturer of Products & Goods. Also served are other distribution centers and others allied to the industry. Qualified recipients include individuals in corporate management, operations management, distribution management, purchasing management and other functions.

**AVERAGE MONTHLY CIRCULATION: JANUARY 1, 2019 – JUNE 30, 2019**

<b>QUALIFIED CIRCULATION</b>	<b>Non-Paid Print</b>	<b>Paid Print</b>	<b>Non-Paid Digital</b>	<b>Paid Digital</b>	<b>Total Qualified Unduplicated*</b>
Individual Subscription	36,703	-	7,951	-	44,654
Association/Group/Directory Lists	4,885	-	462	-	5,347
Rotated	-	-	-	-	-
Single Copy Sales	-	-	-	-	-
<b>TOTAL QUALIFIED CIRCULATION</b>	<b>41,346</b>	<b>-</b>	<b>8,654</b>	<b>-</b>	<b>50,000</b>

<b>TOTAL NON-QUALIFIED CIRCULATION</b>	<b>3,545</b>
--	--------------

\* Combined print and digital will not equal Total Qualified Unduplicated. Qualified print includes recipients who receive the print edition and the print and digital edition. Qualified digital includes recipients who receive the digital edition and the print and digital edition.

Please see the following pages for Recipient Classification, Subscription Source, Recency of Renewal, Business/Industry Classification, Business/Industry Classification by Job Title, Geographical Distribution, Adds and Removals, Qualified Circulation by Issue, Explanation, Audit of Internal Records, and Affidavit.

**RECIPIENT CLASSIFICATION**

RECIPIENT	Non-Paid Print	Non-Paid Digital	Total Qualified Unduplicated*	Percent
Individual by Name and Title and/or Company	41,346	8,654	50,000	100.0%
Individual by Name Only	-	-	-	-
Title Only	-	-	-	-
Company Name Only	-	-	-	-
<b>Total Qualified Circulation</b>	<b>41,346</b>	<b>8,654</b>	<b>50,000</b>	<b>100.0%</b>

\* Combined print and digital will not equal Total Qualified Unduplicated.

**SUBSCRIPTION SOURCE AND REGENCY OF RENEWAL**

RECIPIENT	Non-Paid Print	Non-Paid Digital	Renewed, Requested, or Updated Within		Total Qualified Unduplicated*	Percent
			1 Year - 3 Years	3+ Years		
Direct Request from the Recipient	35,791	8,198	43,989	-	43,989	88.0%
Request from Recipient's Company	271	-	271	-	271	0.5%
Association/Group/Directory Lists*	5,284	456	5,740	-	5,740	11.5%
<b>Total Qualified Circulation</b>	<b>41,346</b>	<b>8,654</b>	<b>50,000</b>	<b>-</b>	<b>50,000</b>	<b>100.0%</b>

\* Combined print and digital will not equal Total Qualified Unduplicated.

**BUSINESS/INDUSTRY AND JOB TITLE CLASSIFICATION**

Business Description	Non-Paid Print	Non-Paid Digital	Corp. Operating Distribution Purchasing					Total Qualified Unduplicated*	Percent
			Mgmt.	Mgmt.	Mgmt.	Mgmt.	Other		
Wholesaler Distribution Center	8,490	1,770	4,034	3,508	2,018	577	123	10,260	20.5%
Retail Distribution Center	12,788	2,043	4,412	5,787	2,150	411	2,071	14,831	29.7%
Manufacturing Distribution Center	8,289	1,631	2,198	4,253	2,673	660	136	9,920	19.8%
Third Party Logistics	4,843	1,503	3,108	2,117	594	301	226	6,346	12.7%
Manufacturer Products/Goods	5,382	1,241	1,983	2,895	948	491	306	6,623	13.2%
Other Allied to the Field	1,554	466	449	164	100	42	1,265	2,020	4.0%
<b>Total Qualified Circulation</b>	<b>41,346</b>	<b>8,654</b>	<b>16,184</b>	<b>18,724</b>	<b>8,483</b>	<b>2,482</b>	<b>4,127</b>	<b>50,000</b>	<b>100.0%</b>

\* Combined print and digital will not equal Total Qualified Unduplicated.

U.S. GEOGRAPHICAL DISTRIBUTION

REGION	Non-Paid Print	Non-Paid Digital	Total Qualified Unduplicated*	Percent	REGION	Non-Paid Print	Non-Paid Digital	Total Qualified Unduplicated*	Percent
Maine	227	38	265	0.5%	Kentucky	686	112	798	1.6%
New Hampshire	230	51	281	0.6%	Tennessee	953	218	1,171	2.3%
Vermont	86	18	104	0.2%	Alabama	513	107	620	1.2%
Massachusetts	960	119	1,079	2.2%	Mississippi	286	49	335	0.7%
Rhode Island	185	30	215	0.4%	<b>E. S. Central</b>	<b>2,438</b>	<b>486</b>	<b>2,924</b>	<b>5.8%</b>
Connecticut	529	84	613	1.2%	Arkansas	419	85	504	1.0%
<b>New England</b>	<b>2,217</b>	<b>340</b>	<b>2,557</b>	<b>5.1%</b>	Louisiana	417	77	494	1.0%
New York	1,893	362	2,255	4.5%	Oklahoma	385	79	464	0.9%
New Jersey	1,324	258	1,582	3.2%	Texas	2,555	589	3,144	6.3%
Pennsylvania	2,147	434	2,581	5.2%	<b>W. S. Central</b>	<b>3,776</b>	<b>830</b>	<b>4,606</b>	<b>9.2%</b>
<b>Mid Atlantic</b>	<b>5,364</b>	<b>1,054</b>	<b>6,418</b>	<b>12.8%</b>	Montana	96	22	118	0.2%
Delaware	84	18	102	0.2%	Idaho	235	36	271	0.5%
Maryland	614	130	744	1.5%	Wyoming	50	4	54	0.1%
D.C.	54	14	68	0.1%	Colorado	555	115	670	1.3%
Virginia	901	189	1,090	2.2%	New Mexico	91	13	104	0.2%
West Virginia	171	35	206	0.4%	Arizona	459	115	574	1.1%
North Carolina	1,410	260	1,670	3.3%	Utah	319	86	405	0.8%
South Carolina	596	140	736	1.5%	Nevada	187	28	215	0.4%
Georgia	1,463	329	1,792	3.6%	<b>Mountain</b>	<b>1,992</b>	<b>419</b>	<b>2,411</b>	<b>4.8%</b>
Florida	1,870	409	2,279	4.6%	Alaska	29	12	41	0.1%
<b>S. Atlantic</b>	<b>7,163</b>	<b>1,524</b>	<b>8,687</b>	<b>17.4%</b>	Washington	830	148	978	2.0%
Ohio	2,890	578	3,468	6.9%	Oregon	498	100	598	1.2%
Indiana	1,277	229	1,506	3.0%	California	3,263	710	3,973	7.9%
Illinois	2,730	659	3,389	6.8%	Hawaii	88	10	98	0.2%
Michigan	1,711	337	2,048	4.1%	<b>Pacific</b>	<b>4,708</b>	<b>980</b>	<b>5,688</b>	<b>11.4%</b>
Wisconsin	1,373	263	1,636	3.3%	U.S. Territories	21	16	37	0.1%
<b>E. N. Central</b>	<b>9,981</b>	<b>2,066</b>	<b>12,047</b>	<b>24.1%</b>	<b>U.S. Total</b>	<b>41,314</b>	<b>8,383</b>	<b>49,697</b>	<b>99.4%</b>
Minnesota	988	167	1,155	2.3%	Canada	32	168	200	0.4%
Iowa	567	104	671	1.3%	Foreign		103	103	0.2%
Missouri	1,066	199	1,265	2.5%	<b>Foreign Total</b>	<b>32</b>	<b>271</b>	<b>303</b>	<b>0.6%</b>
North Dakota	121	15	136	0.3%					
South Dakota	133	13	146	0.3%					
Nebraska	327	64	391	0.8%					
Kansas	452	106	558	1.1%					
<b>W. N. Central</b>	<b>3,654</b>	<b>668</b>	<b>4,322</b>	<b>8.6%</b>	<b>Total Qualified</b>	<b>41,346</b>	<b>8,654</b>	<b>50,000</b>	<b>100.0%</b>

\* Combined print and digital will not equal Total Qualified Unduplicated.

**RECIPIENT LIST ADDITIONS AND REMOVALS BY ISSUE**

ISSUE	Additions			Removals			Total Addition	Total Removals	Net
	Non-Paid Print	Print & Digital	Non-Paid Digital	Non-Paid Print	Print & Digital	Non-Paid Digital			
January 2019	134	-	10	138	-	6	144	144	-
February 2019	192	-	27	215	-	4	219	219	-
March 2019	124	-	17	138	-	3	141	141	-
April 2019	151	-	12	161	-	2	163	163	-
May 2019	186	-	14	189	-	11	200	200	-
June 2019	895	-	159	976	-	78	1,054	1,054	-
<b>6 Month Total</b>	<b>1,682</b>	<b>-</b>	<b>239</b>	<b>1,817</b>	<b>-</b>	<b>104</b>	<b>1,921</b>	<b>1,921</b>	<b>-</b>
<b>6 Month Average</b>	<b>280</b>	<b>-</b>	<b>40</b>	<b>303</b>	<b>-</b>	<b>17</b>	<b>320</b>	<b>320</b>	<b>-</b>

**QUALIFIED CIRCULATION BY ISSUE**

ISSUE	Non-Paid Print Only	Paid Print Only	Non-Paid Digital Only	Paid Digital Only	Total
January 2019	41,515	-	8,485	-	50,000
February 2019	41,635	-	8,365	-	50,000
March 2019	41,642	-	8,358	-	50,000
April 2019	41,644	-	8,356	-	50,000
May 2019	41,741	-	8,259	-	50,000
June 2019	41,346	-	8,654	-	50,000
<b>6 Month Average</b>	<b>41,587</b>	<b>-</b>	<b>8,413</b>	<b>-</b>	<b>50,000</b>

**EXPLANATION**

Publisher is not required to submit data for all paragraphs/tables.

**Audit of Records and Affidavit**

On a continuing basis, VERIFIED AUDIT CIRCULATION conducts audits of printing, distribution, financial records and other data presented by this publication in order to substantiate data submitted to Verified. These examinations follow guidelines prepared in conformity with generally accepted circulation auditing procedures, involving records covering all distribution methods utilized for qualified circulation during the period(s) covered by the reports. The results of these audits warrant the issuance of audit reports as true and accurate statements of the qualified circulation of the client publication.

We certify to the best of our knowledge all information set forth in this Publisher's Statement is true and report circulation in accordance with VERIFIED AUDIT CIRCULATION Procedures and Regulations.

DC Velocity, 500 E. Washington St., Number 4, North Attleboro, MA 02760

Gary Master  
Publisher

Jeff Heine  
Audience Director

09/23/19