



2025 Editorial Calendar

CSCMP's **SUPPLY CHAIN XCHANGE** will publish six times a year, with one special issue—June's State of Retail Supply Chain—appearing only in a digital format.

The publisher reserves the right to revise this calendar based on industry developments and editorial judgment. Topics may appear in the print edition, online, or both.

Issue	Special theme or feature	Ad close	Bonus distribution
January/February	Global Logistics and Transportation This issue will include articles and/or sections focusing on the crucial role of logistics and transportation in the global supply chain.	12/2/24	ProMat 2025
March/April	Robotics and Automation This issue will include articles and/or sections on how robotics and automation are reshaping supply chain operations.	1/31/25	ProMat 2025
May/June	Retail Supply Chain This all-digital issue will include both new and "best of" articles from both <i>SUPPLY CHAIN XCHANGE</i> and <i>DC VELOCITY</i> addressing trends, best practices, and innovations in the retail supply chain	4/1/25	Both <i>SUPPLY CHAIN XCHANGE</i> 's and <i>DC VELOCITY</i> 's digital, mobile app, and e-newsletter subscribers
July/August	New Technologies and State of Logistics Coverage This issue will focus on new and exciting supply chain technologies. We will also share highlights from CSCMP's annual "State of Logistics Report."	5/30/25	CSCMP 2025 EDGE Annual Conference
September/October	EDGE Preview This issue provides a sneak peek of the cutting-edge content that will be featured at the CSCMP EDGE conference	8/1/25	CSCMP 2025 EDGE Annual Conference
November/December	Sustainability This issue focuses on the increasingly important role that environmental, social, and governance (ESG) concerns play in the modern supply chain.	10/1/25	

In every issue:

- Supply chain best practices
- Q&A with industry thought leaders
- Expert commentary on supply chain trends and current research
- News and views from CSCMP
- Toolbox section highlighting new supply chain products and services
- News and analysis

Value-Added Coverage :

- CSCMP EDGE Conference Preview e-Newsletter (September)
- CSCMP EDGE Conference Daily Reports
- Weekly Supply Chain Executive Insight e-Newsletter
- Daily additions to TheSCXchange.com

SPECIAL ADVERTISING OFFERS

▪ **JANUARY/FEBRUARY**

Buy one full-page ad, get a FREE Boardroom Outlook page
All full-page advertisers in this issue will receive a FREE Boardroom Outlook page, where they can present a company executive's message to our readers.

▪ **MARCH/APRIL**

Bonus Distribution at ProMat 2025

▪ **STATE OF RETAIL SUPPLY CHAIN All-Digital Edition (MAY/JUNE)**

Bonus Distribution: DC VELOCITY readers
Readers of both *SUPPLY CHAIN XCHANGE* and *DC VELOCITY* will get this special issue, available only in a digital format.

▪ **JULY/AUGUST**

Buy one full-page ad, get a FREE Partner Profile page
All full-page advertisers in this issue will receive a FREE Partner Profile page, where they can present their company's value proposition to our readers.

▪ **SEPTEMBER/OCTOBER**

Bonus Distribution at CSCMP's EDGE Conference
A SUPPLY CHAIN XCHANGE EXCLUSIVE!
All attendees will receive the issue in their conference registration packets.

SNEAK PEEK: COMING IN 2026! Special Issue on the State of Logistics

This issue will provide a halfway check-in point for "CSCMP's State of Logistics Report," which is published in June. Articles will give a market outlook for key logistics modes and sectors.

State of Retail Supply Chain

Change is constant and happens at an accelerating pace. There is no business sector in which accelerating change has been more pronounced than retail.

ALL-DIGITAL EDITION, MAY/JUNE

Driven by e-commerce and challenging customer expectations, retail supply chain executives need to stay abreast of the latest developments, innovation, and technological breakthroughs that impact the retail supply chain.

Serving these critical informational needs is our annual compendium of featured content and special reports carefully curated by the award-winning editorial teams at *SUPPLY CHAIN XCHANGE* and *DC VELOCITY*.

This annual, all-digital special edition reaches more than 200,000 logistics and supply chain executives who receive our brands' e-newsletters.

Your sponsorship opportunity includes:

- Two pages in the edition, which can be:
 - One traditional spread ad
 - Two single full-page ads
 - One single full-page ad and one single full-page case study that you supply
- Brand awareness via the inclusion of a sponsor logo that links directly to your ad in two *State of Retail Supply Chain* promotional emails

Price: \$5,000*

*All pricing is NET.