Alliance for Audited Media
TRANSACT WITH TRUST

DC VELOCITY

B2B Media

Publisher's Statement

6 months ended December 31, 2025
Subject to Audit

Field Served:

DC VELOCITY serves Wholesale, Retail and Manufacturing distribution centers, Third Party Logistics Providers and Manufacturer of Products & Goods. Also served are others allied to the industry.



Learn more about this media property at auditedmedia.com

TOTAL AVERAGE QUALIFIED NONPAID CIRCULATION	50,000
AVERAGE QUALIFIED NONPAID CIRCULATION	
Qualified Nonpaid Individual - Print	40,385
Qualified Nonpaid Individual - Digital	9,615
Total Qualified Nonpaid Individual	**50,000**
Total Average Qualified Nonpaid Circulation	**50,000**

AVERAGE NONQUALIFIED CIRCULATION	
Nonqualified Miscellaneous, Including Staff Copies - Print	3,879
Nonqualified Miscellaneous, Including Staff Copies - Digital	54
Total Nonqualified Miscellaneous, Including Staff Copies	**3,933**
Total Average Nonqualified Circulation	**3,933**

CIRCULATION BY ISSUES

Issue	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Jul	40,425	9,575	50,000
Aug	40,327	9,673	50,000
Sep	40,387	9,613	50,000
Oct	40,388	9,612	50,000
Nov	40,400	9,600	50,000
Dec	40,383	9,617	50,000

BUSINESS ANALYSIS

	Classification by Business & Industry	Total	%	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Classification by Function				
						Company Management	Operating Management	Distribution Management	Purchasing Management	Others
1.	Wholesaler Distribution Center	7,452	14.9	5,898	1,554	2,497	3,043	1,681	219	12
2.	Retail Distribution Center	15,997	32.0	14,155	1,842	10,082	4,203	1,536	171	5
3.	Manufacturing Distribution Center	2,137	4.3	1,810	327	569	900	508	157	3
4.	Third-Party Logistics	3,004	6.0	2,501	503	1,231	1,276	380	110	7
5.	Manufacturer of Products/Goods	19,619	39.2	14,833	4,786	884	10,912	7,178	437	208
	Others Allied to the Field	1,791	3.6	1,186	605	91	1,217	412	12	59
	Total Qualified Circulation	**50,000**	**100.0**	**40,383**	**9,617**	**15,354**	**21,551**	**11,695**	**1,106**	**294**
	Percent	**100.0**		**80.8**	**19.2**	**30.7**	**43.1**	**23.4**	**2.2**	**0.6**

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GEOGRAPHIC ANALYSIS

State	Qualified Nonpaid - Print	Qualified Nonpaid - Digital	Total Qualified Nonpaid
Alabama	549	112	661
Arizona	506	85	591
Arkansas	642	79	721
California	3,949	711	4,660
Colorado	556	123	679
Connecticut	588	95	683
Delaware	97	26	123
District of Columbia	38	9	47
Florida	1,687	391	2,078
Georgia	1,470	314	1,784
Idaho	241	49	290
Illinois	2,468	500	2,968
Indiana	1,061	264	1,325
Iowa	568	139	707
Kansas	442	101	543
Kentucky	593	134	727
Louisiana	442	102	544
Maine	177	62	239
Maryland	514	165	679
Massachusetts	1,020	342	1,362
Michigan	1,541	396	1,937
Minnesota	979	315	1,294
Mississippi	252	61	313
Missouri	872	196	1,068
Montana	72	17	89
Nebraska	279	66	345
Nevada	163	23	186
New Hampshire	207	76	283
New Jersey	1,292	258	1,550
New Mexico	79	11	90
New York	1,850	438	2,288
North Carolina	1,329	396	1,725
North Dakota	107	25	132
Ohio	2,346	726	3,072
Oklahoma	385	89	474
Oregon	542	85	627
Pennsylvania	2,001	604	2,605
Rhode Island	180	58	238
South Carolina	590	133	723
South Dakota	111	19	130
Tennessee	985	246	1,231
Texas	2,916	674	3,590
Utah	385	69	454
Vermont	97	17	114
Virginia	767	232	999
Washington	767	150	917
West Virginia	140	45	185
Wisconsin	1,347	342	1,689
Wyoming	37	7	44
TOTAL 48 CONTERMINOUS STATES	**40,226**	**9,577**	**49,803**
Alaska	49	17	66
Hawaii	85	14	99
TOTAL ALASKA & HAWAII	**134**	**31**	**165**
Single Copy Sales			
U.S. Unclassified			
TOTAL UNITED STATES	**40,360**	**9,608**	**49,968**
Poss. & Other Areas	17	8	25
U.S. & POSS., etc.	**40,377**	**9,616**	**49,993**
Canada			
International	6	1	7
Military or Civilian Personnel Overseas			
Total International	**6**	**1**	**7**
E-mail Address Only			
Other Unclassified			
GRAND TOTAL	**40,383**	**9,617**	**50,000**

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NOTES

Definition of Recipient Qualification:
Qualified recipients include individuals in corporate management, operations management, distribution management, purchasing management and other functions.

Rounding %: Due to rounding, percentages may not always add up to 100%.

Analyzed Issue: The information in Business Analysis and Geographic Analysis is from an analysis of the December issue.

We certify that to the best of our knowledge all data set forth in this Publisher's Statement are true and report circulation in accordance with Alliance for Audited Media's Bylaws and Rules.

Parent Company: Agile Business Media & Events, LLC.

GARY MASTER
President

JEFF THACKER
Director of eMedia

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